BRADY SAMMONS
NEW MEDIA DESIGNER

A: 5 River Vista ct. Novato, Ca
E: brady@bradysammons.com
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EXPERIENCE

Brightroll...Senior UX Designer
San Francisco, Ca   Sep 2012–Current

As the senior user experience designer at Brightroll my role is to create user stories, site architecture, and UI for our data reporting system and advertising campaign tools. Design & develop well thought out experiences based on user centerd design, and user research. Utilize the latest technologies in a forward thinking manner to create a branded web application utilizing progressive disclosure, creative interaction, and fast response times. This is achieved through HTML5 local storage techniques, Javascript / jQuery, css3 transitions, and node.js.

VEVO .... Senior UI/UX Designer
San Francisco, Ca   Jul 2012–Sep 2012

As the senior interaction designer I bring web and mobile concepts to life with lo-fi and hi-fi prototypes communicating product vision utilizing the latest web technologies such as: html5, CSS3, jQuery, & Javascript. I identify Interaction strategies, envision UX ecosystems, and inspire our teams to build amazing user experiences.

TOUT .... Senior UI/UX Designer
San Francisco, Ca   Apr 2012–Jul 2012

Responsibilities include wire framing, user interface design, prototyping, front end development, creative direction, and branding. I frequently wore multiple hats at one time. Being split between design, and development. A high degree of communication was necessary with engineering to ensure proper deployment of visual assets on both mobile and desktop.

eBay .... UI/UX Designer/Developer
San Jose, Ca   Dec 2011–Apr 2012

I play a senior role on the UX team at ebay. Our team is responsible for a progressive enhancement of the eBay User experience, through strong use of user testing. Provide excellent solutions to increase usability and the over all experience of the ebay website, specifically user interaction design. Planning, preparation and research is as important as the final delivery.

xAd .... Senior UI/UX Designer
San Francisco, Ca   Dec 2011–Apr 2012

Educate and make executive decisions to strengthen the market presence of all xAd products. Develop rich web and mobile experiences from concept to completion. Apply superb use of color theory & typography. Ability to communicate concepts and design ideas effectively.

NBC Sports Net .... Senior Motion Graphics Artist
San Francisco, Ca   Aug 2008–Feb 2011

Produce broadcast quality motion graphics by following a strict creative life cycle from concept, to creation. Proven project management skills through maintaining relationships with producers to ensure proper execution and delivery.

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INTERNSHIPS

Pivot-Link Business Intelligence .... Graphic Designer
San Francisco, Ca — Jan 2008–Jun 2008

Creation of print and graphic material for presentation purposes. Creation of weekly newsletters in mixed content such as web based, web email newsletters, PDF, and Word. Web site maintenance and modification, through Joomla! Interface. Ability to take a creative direction to deliver marketing and advertising messages on time and within budget.

SF MOMA .... Interaction Designer
San Francisco, Ca — Jun 2007–Sep 2007

Creation of Flash based interactive content for both the web and information kiosks throughout the museum. Research artists in preparation of proper material and imagery for artist showcase on the web. Strong knowledge of Actionscript coding. Ability to design within a specified flash framework with upholding the "look and Feel" of the MOMA website.

EDUCATION

Academy of Art .... Web & New Media
San Francisco, Ca — Jan 2005–Jun 2011

Areas of Study included: digital imaging, motion graphics, identity design, digital design, web design, Interaction design, branding.

Sonoma State .... Business Marketing
San Francisco, Ca — May 1999–May 2005

Degree Recieved: BS Marketing. Areas of Study included: advertising, marketing, market research, consumer behavior, sociology.

SKILLS

Technical
User Experience
Interface Design
User Centered Design
Interaction Design
Information Architecture
Creative Direction
Web Development
SASS/LESS/Bootstrap
Git

Design
Color Theory
Typography
Wireframing
Logo Design
Branding
Iconography

Applications
Adobe Creative Suite
Sublime Text
Final Cut
Balsamiq
Omnigraffle